

All prices are per month and assume artwork is camera-ready. Popular sizes are listed below. For additional sizes see Ad Design Specifications.

DEADLINES

Month	Space Reservations	Camera-ready Artwork
April 2017	Monday, March 20	Friday, March 24
May 2017	Thursday, April 20	Tuesday, April 25
June 2017	Friday, May 19	Wednesday, May 24
July 2017	Monday, June 19	Friday, June 23
August 2017	Thursday, July 20	Tuesday, July 25
September 2017	Monday, August 21	Friday, August 25
October 2017	Wednesday, September 20	Monday, September 25
November 2017	Friday, October 20	Wednesday, October 25
December 2017	Wednesday, November 15	Monday, November 20
January 2018	Friday, December 15	Wednesday, December 20
February 2018	Friday, January 20	Wednesday, January 25
March 2018	Friday, February 17	Wednesday, February 22
April 2018	Monday, March 20	Friday, March 24

AD RATES

AD SIZE	Columns	Width x Depth	Price per month			
			1x	3x	6x	12x
Full Page B&W	4	10.00" x 15.50"	\$842	\$758	\$674	\$589
Full Page Color	4	10.00" x 15.50"	\$1010	\$910	\$809	\$707
1/2 Page B&W	4	10.00" x 8.00"	\$558	\$503	\$446	\$391
1/2 Page Color	4	10.00" x 8.00"	\$670	\$604	\$535	\$469
1/4 Page B&W	2	4.90" x 8.00"	\$380	\$342	\$304	\$266
1/4 Page Color	2	4.90" x 8.00"	\$456	\$410	\$365	\$319
1/6 Page B&W	2	4.90" x 6.00"	\$304	\$274	\$243	\$213
1/6 Page Color	2	4.90" x 6.00"	\$364	\$329	\$292	\$256
1/8 Page B&W	2	4.90" x 4.00"	\$211	\$190	\$169	\$148
1/8 Page Color	2	4.90" x 4.00"	\$253	\$228	\$203	\$178
1/16 Page B&W	1	2.35" x 4.00"	\$147	\$134	\$121	\$108
1/16 Page Color	1	2.35" x 4.00"	\$176	\$161	\$145	\$130
Business Card	N/A	3.20" x 2.00"	N/A	\$89	\$79	\$69
Business Card Color	N/A	3.20" x 2.00"	N/A	\$107	\$95	\$83
Open Rate	1	2.35" x 1.00"	\$35 per column inch			

ADDITIONAL SERVICES

BANNER	Front page banner display ad (color), 10.0" wide x 2.0" deep, \$350.
DESIGN	\$75 per hour to prepare your ad digitally to our specifications. Minimum charge is one hour.
COLOR	Add 20% to the cost of any B&W display ad in the color pages for spot color or 4-color process ink.
FREQUENCY	10% discount off the open rate for 3 consecutive months, 20% for 6 months, 30% for 12 months.
POSITION	Preferred position is available for a 15% premium. Minimum ad size is 1/8 page.
INSERT	Finished size of 8.5" x 11" or smaller. You design, print, fold and stitch. \$350 for press run of 7300. See Insert specifications for more information.
SPECIAL SECTIONS	Include The Hillsdale Pancake Breakfast in July, Multnomah Days in August, Halloween in The Village in October, and the Holiday Guide in December. Ask your advertising representative about pricing and seasonal specials throughout the year.